

SELECT COUNSEL, INC. PRIVACY POLICY

Effective as of October 25, 2016

Select Counsel is committed to protecting the privacy of individuals who visit our Website to use the Service (“Users” or “You”). This Privacy Statement describes Select Counsel’s privacy practices in relation to the use of our Website and Service.

Unless specifically defined, terms used throughout this statement have the same definitions as those given in the Select Counsel Terms of Use, on the Select Counsel website at <http://www.selectcounsel.law>.

1. INFORMATION WE COLLECT

Information collected about Users: Like other website operators, Select Counsel collects information of the sort that web browsers and servers typically make available through the use of commonly-used information-gathering tools such as cookies (please see Section 4, “Our use of cookies,” for details). This non-personally identifying information (“User Non-Personal Information”) includes the visitor’s browser type, language preference, referring site, additional websites requested and the date and time of each Visitor request. We also collect potentially personally-identifying information like Internet Protocol (IP) addresses (please see Section 1, “Information we collect-Information collected about Users” for details about this collection procedure). Select Counsel’s purpose in collecting User Non-Personal Information is to better understand how our Users’ use our website to improve their user experience and to serve more relevant ads or promotional offers on our site or third parties’ sites based upon that information.

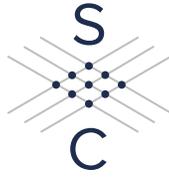
Becoming a User: You may visit our Website without creating an account and take full advantage of the Service. Users may be asked to voluntarily provide Select Counsel with personal contact information, such as name and email address.

Information collected about Users: Any information about a User which could, alone or together with other personally-identifying information, personally identify him or her is referred to herein as “User Personal Information”. Select Counsel may collect User Personal Information only with your consent which you express by using our Service after reviewing this Privacy Statement and Select Counsel’s Terms of Use. User Personal Information may include information you provide us directly, such as your email address, or information we collect through your use of our Services, such as your preferences or your search terms. User Personal Information may include, without limitation, your name, your email address, your billing address, your credit card or banking information, your State Bar number (for Attorney Members), your profession, your business or industry, your photograph, and other personal information you provide to us through your use of the Service.

We only gather the information you give us access to, and we only use it as described below. We only collect the minimum amount of personal information necessary or appropriate to fulfill the purpose of your interaction with us or to serve you more relevant ads or promotional offers.

User Personal Information does not include aggregated, non-personally identifying information. You may refuse to supply personally-identifying information; however, that refusal may prevent you from using Select Counsel’s Service.

No information about children: Select Counsel does not knowingly collect information from, or direct any of our content specifically to, children or teenagers under the age of 18. If we learn or have reason to suspect that a User of our Service is under the age of 18, we will promptly delete any personal information in that User’s account.



2. HOW WE USE THE INFORMATION WE COLLECT

To communicate with Users: Select Counsel may use User Personal Information to communicate with Users. For instance, Select Counsel may use information you provide to send you information regarding our Services, such as promotions or events; to provide you with technical support; to solicit feedback about our Service; or to notify you if our policies change.

To improve our Service: Select Counsel may use aggregated, non-personally identifying information gathered from our web server to operate, improve, and optimize our Website and Service.

Serving more relevant ads: We may use Personal or Non-Personal Information to serve you more relevant ads or promotional offers.

3. HOW WE SHARE THE INFORMATION WE COLLECT

In general: We do not disclose User Personal Information outside Select Counsel, except as described below or in Section 6, “Compelled Disclosure.”

To our employees, other affiliates and third party service providers: Select Counsel discloses User Personal Information only to those of our employees, third party contractors (e.g., our email service providers and payment processors), and affiliated organizations that need to know this information in order to process it on our behalf or to provide or improve our Service. In addition, our employees and other affiliates have agreed not to disclose this information to others, in accordance with terms and conditions at least as restrictive as this Privacy Statement. Some of our employees, contractors, and affiliated organizations may be located outside of your home country; by using Select Counsel’s Service, you consent to the transfer of such information to them. Please see Section 5, “Gathering and protecting the information we collect,” for more details.

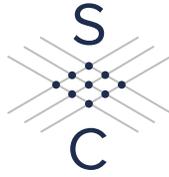
In a merger: Select Counsel may share User Personal Information if we are involved in a merger, sale, or acquisition. If any such change of ownership happens, we will seek to continue to ensure the confidentiality of User Personal Information, and we will notify you on our Website before any transfer of User Personal Information. The purchaser will have to honor any promises we have made in this Privacy Statement or in our Terms of Use.

Advertising; Third-party tracking, re-targeting or analysis: Select Counsel may from time to time share, sell, rent, or trade User Personal and/or Non-Personal Information with third parties or permit third-party tracking, re-targeting or data analysis across our Website or Service for their or our promotional purposes (e.g., to serve you more relevant advertisements or promotional offers). These third parties may collect more information than Select Counsel collects.

General information about Users: Select Counsel may disclose aggregated User Non-Personally Identifiable Information about how our Users, collectively, use our Service, so that we may share general information about our Service, such as statistics about the average cost of legal services.

4. OUR USE OF COOKIES

Cookies, generally: Select Counsel uses cookies to make interactions with our Website easy and meaningful and to serve you more relevant advertisements or promotional offers. A cookie is a small piece of text that our web server stores on your computer or mobile device, which we can then retrieve as needed. Cookies do not necessarily identify you if you are merely visiting the Select Counsel Website; however, a cookie may store a unique identifier for each logged in User.



Temporary cookies: Select Counsel uses temporary, or “session-based,” cookies, which are removed when you close your web browser or reboot your computer or device.

Persistent cookies: Select Counsel uses permanent, or “persistent,” cookies, which remain stored on your computer or device until deleted, or until they reach a specified date of expiration. We use persistent cookies to enable us to remember you each time you visit our Website; keep track of your preferences in relation to your use of our Website; and serve you more relevant advertisements or promotional offers.

The cookies Select Counsel sets are essential for the operation of the Website, are used for performance or functionality; or serve you more relevant advertisements or promotional offers. By using our Website, you agree that we can place these types of cookies on your computer.

Google Analytics: Select Counsel uses Google Analytics to help improve our Users’ experience. Google Analytics uses both session-based and permanent cookies to collect information about how our Website performs and how our Users use the Website and Service. The Google Analytics tool helps us evaluate and monitor Users’ use of our Website, compile statistical reports on activity on the Service, and improve our content. Google Analytics may collect more information than Select Counsel collects. Google Analytics stores the information these cookies generate.

Select Counsel will not, nor will we seek to allow any third party to, use the Google Analytics tool to (i) track our Users, (ii) collect any User Personal Information other than IP address, or (iii) correlate a User’s IP address with his or her identity. Google Analytics provides further information about its own privacy practices and allows the ability to opt out of Google Analytics tracking here.

You may disable your browser or device’s ability to accept cookies.

5. GATHERING AND PROTECTING THE INFORMATION WE COLLECT

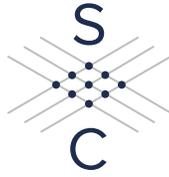
Industry standards in data security: Select Counsel takes all measures reasonably necessary to protect User Personal Information from unauthorized access, alteration, or destruction; maintain data accuracy; and help ensure the appropriate use of User Personal Information. We follow generally accepted industry standards to protect the User Personal Information submitted to us, both during transmission and once we receive it. No method of transmission, or method of electronic storage, is 100% secure. Therefore, we cannot guarantee its absolute security.

No responsibility for third party service providers’ security: In addition, while we take measures reasonably necessary to ensure that our third party service providers, such as our payment processing and data tracking, re-targeting or data analysis services, keep your information secure, these organizations’ practices are ultimately beyond our control. By using our Service, you acknowledge that you understand and agree to assume these risks.

International data transfer: Information that we collect may be stored and processed in and transferred between any of the countries in which we operate in order to enable us to use the information in accordance with this privacy policy. By using the Service, you agree that we can store, process and transfer your information in this manner.

6. COMPELLED DISCLOSURE

Select Counsel discloses potentially personally-identifying and personally-identifying information in response to a subpoena, court order or other governmental request, or when we believe in good faith that disclosure is reasonably necessary to protect the property or rights of Select Counsel, third parties, or the public at large.



In complying with court orders and similar legal processes, Select Counsel strives for transparency. When permitted, we will make a reasonable effort to notify Users of such disclosure.

However, if you have engaged an attorney Consultant through the Service (for example, by accepting a proposal and promising to pay or paying any required fees or costs), Select Counsel considers communications and documents shared with Consultant Users who are attorneys to be privileged attorney-client communications and, to the extent legally permissible, may notify the engaged attorney Consultant User of the subpoena, court order, or governmental request so that they may respond to the request. Furthermore, if an attorney Consultant User has been engaged, Select Counsel may no longer disclose information on a “good faith” belief.

Deletion of User Information: If you wish to cancel your account, delete your User Personal Information, or request that we no longer use your User Personal Information to provide you Services, please contact info@selectcounselnetwork.com. We will retain and use your User Personal information as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements, but barring legal requirements, we will seek to delete your full profile within 30 days.

Control of communications from us: Select Counsel may occasionally send Users an email to tell you about new features, solicit feedback, notify you of important changes, or just keep you up to date with what’s going on with Select Counsel and our services. You may manage your receipt of these communications by clicking on the “unsubscribe” link located on the bottom of Select Counsel’s emails. Please note that if you do opt out of promotional mailings, we may still send you important administrative emails, such as notices that affect your rights.

8. CHANGES TO THIS PRIVACY STATEMENT

Select Counsel may change its Privacy Statement from time to time, and in Select Counsel’s sole discretion. We will provide notification to Users of material changes to this Privacy Statement (i) by sending a notice to the primary email address specified in your account, which will take effect immediately upon our sending of this email, and/or (ii) through our Website by posting a notice on the Website, which will take effect no sooner than 30 days from the date of the posting. Non-material changes to this Privacy Statement will take effect immediately. We encourage Users to frequently check this page for any changes to our Privacy Statement. Your continued use of the Service after the effective date of a revised version of this Privacy Statement constitutes your acceptance of its terms.

9. CONTACTING SELECT COUNSEL

Questions regarding Select Counsel’s Privacy Statement or information practices should be directed to info@selectcounsel.law.